



	Associate (A)	Business (B)	Corporate (C)	Corporate + Partnership Packages		
				Event	Strategic	Annual
<b>Annual Fee:</b>	1,200	3,000	7,500	8,500	15,000	25,000
<b>One Off Joining Fee:</b>	200	200	200	+7,500 (C)	+7,500 (C)	+7,500 (C)
<b>Member Benefits:</b>						
Named members (*1)	1	2	5	5	5	5
Company listed in membership directory		✓	✓	✓	✓	✓
Named members subscribed to mailing list	1	2	5	5	5	5
Access to membership directory for all named members	✓	✓	✓	✓	✓	✓
Named members access to member benefit discounts		2	5	5 named members + spouses	5 named members + spouses	5 named members + spouses
Onboarding package (*3)			✓	✓	✓	✓
<b>BCC AD Events:</b>						
Attend members only events	✓	✓	✓	✓	✓	✓
Attend sector focus events	✓	✓	✓	✓	✓	✓
Speaking opportunity at sector focus events		✓	✓	✓	✓	✓
Priority access to roundtable sessions and British Embassy engagements			✓	✓	✓	✓
Member rates for guests at key BCC AD Events (Golf Day and Gala Ball)			✓	✓	✓	✓
<b>BCC Global Business Network:</b>						
Attend members only events		✓	✓	✓	✓	✓
Access to BCC news, resources and network		✓	✓	✓	✓	✓
<b>BCC AD Communications:</b>						
Priority editorial opportunities in Capital Letter Magazine (*4)		✓	✓	✓	✓	✓
Your company profile in 1 monthly newsletter		✓				
Your company profile in 2 monthly newsletters			✓	✓	✓	✓
Access to publish Job Vacancies on our website			✓	✓	✓	✓
Opportunity to be a provider of member benefit discounts to wider BCC AD Membership		✓	✓	✓	✓	✓

**Notes:**

\*1) (B) & (C) Additional members can be increased via payment of (A) with no joining fee applicable; for (B) & (C) named members are transferable during membership period.

\*2) Discounted benefits across Abu Dhabi outlets redeemable by presenting your digital BCC AD membership card. See [www.bccad.ae](http://www.bccad.ae) for details.

\*3) (B) & (C) Tailored onboarding package to maximize membership value; includes introductory meeting with BCC AD representative to discuss objectives of membership.

\*4) Capital Letter is the BCC AD magazine published 3 times per year (spring, summer & winter issues).

5) All rates quoted are in UAE Dirhams (AED).



	Partnership Packages		
	Event	Strategic	Annual
<b>Annual Fee:</b>	8,500	15,000	25,000
<b>One Off Joining Fee:</b>	+7,500 (C)	+7,500 (C)	+7,500 (C)
<b>Exclusivity:</b>			
Exclusively represent your sector on the Annual Partner list			✓
Receive priority invites to all VIP events			✓
Feature as key event partners at 2 determined key events (*1)		✓	
Feature as key event partner at 1 more event in the calendar year, with exclusive branding 'In Association With.'	✓	✓	
<b>BCC AD Events:</b>			
12 free of charge (FOC) event attendances to be used across membership period (does not include key events)			✓
Showcase opportunity at the twice annual Business Briefing with UK Ambassador to the UAE			✓
Corporate table of 10 at BCC AD Gala Ball			✓
Speaking opportunity at 1 key event	✓	✓	
Branding featured on site at 1 key event, on event invitation, mentioned on our website and in event emails	✓	✓	
2 FOC attendees to 1 determined key event	✓	✓	
Obtain member event rates for further company representatives	✓	✓	✓
<b>Branding:</b>			
Company logos to feature on dedicated area of our website		✓	✓
Company logos to feature on dedicated roll up banner at key events		✓	✓
Post event feature in Capital Letter highlighting strategic partnership	✓	✓	
<b>Communications:</b>			
Company logo to feature on dedicated page in Capital Letter (*2)			✓
Full page advert in all Capital Letter issues during membership period			✓

**Notes:**

\*1) Key events are BCC AD Golf Day and Gala Ball.

\*2) Capital Letter is the BCC AD magazine published 3 times per year (spring, summer & winter issues)

3) All rates quoted are in UAE Dirhams (AED)